



FOR IMMEDIATE RELEASE

FISHER & PAYKEL APPLIANCES RECOGNIZED WITH 2008 SERVICE APPRECIATION AWARD AT PROFESSIONAL SERVICERS ASSOCIATION CONVENTION

*The Company's Support Team Was Singled Out for Leading
Industry in "Best in Class Training" and Service Support in U.S.*

HUNTINGTON BEACH, Calif., March 27, 2008 – Fisher & Paykel Appliances was recently recognized with the 2008 Appreciation Award for its field service support team at this year's Professional Servicers Association Convention.

Fisher & Paykel was honored with the award at the convention for its continuing effort to help bring standout education and support to service centers across the country. The PSA organization provides a forum where service centers from all across the United States can come together and receive technical and service management training from trade school instructors and technical trainers for manufacturers.

Fisher & Paykel's field service trainers were singled out for their excellent work in providing "Best In Class Training" and service support throughout the U.S.

Customer service and support is crucial part of Fisher & Paykel's tradition of excellence and innovation, said Laurence Mawhinney, VP of sales and marketing at Fisher & Paykel.

"Our team was the hit of the convention, securing the highest scores in all categories," said Mawhinney. "Over the last several years, Fisher & Paykel's field service trainers have been looked upon as the 'best of the best' in the industry. This award only reaffirms our commitment to customer support and service."

Ken Epling, national service manager for Fisher & Paykel Appliances, praised the individual efforts of team members -- Michael Scott and Nicholas Webert -- who each provided more than 20 hours of training during the PSA convention.

"They moved products from room to room and supported me at the booth every spare moment they had. It is truly an honor to be a part of this team," said Epling. "Excellent support and service is one of the key benefits Fisher & Paykel provides our customers."

Fisher & Paykel Recognized With 2008 PSA Appreciation Award/2-2-2

Fisher & Paykel is introducing several new innovative products at this year's Kitchen/Bath Industry Show & Conference 2008, including the revolutionary CoolDrawer refrigerator, the CookSurface "gas-in-glass cooktop, the VentSurface venting system, and the new OB30 single and double ovens. It is all part of Fisher & Paykel bringing consumers tomorrow's kitchen ... today.

To find out more about Fisher & Paykel's products or its DCS by Fisher & Paykel brands, please contact your local Fisher & Paykel dealer, or visit us at the Fisher & Paykel booth # **N7310** at Kitchen/Bath Industry Show & Conference on April 11-13, 2008.

ABOUT FISHER & PAYKEL APPLIANCES

Fisher & Paykel Appliances is a global company best known for its innovative DishDrawer® dishwasher. Fisher & Paykel designs, manufactures and markets a range of innovative household appliances developed with a commitment to technology, design, user friendliness and environmental awareness.

DCS by Fisher & Paykel products are widely regarded to be among the best performing professional cooking equipment in the U.S. market place. The brand has a strong reputation for product innovation and evolution of the high-end cooking market.

Fisher & Paykel Appliances has manufacturing sites located in Auckland and Dunedin, New Zealand; Cleveland, Australia; Rayong Province, Thailand; Huntington Beach, California and Clyde, Ohio. USA; and Treviso, Italy.

Fisher & Paykel and DCS products are sold, directly or via distributors, to approximately 4,500 dealers in the United States. Further details on Fisher & Paykel Appliances and DCS Appliances are available on their Web sites.

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